

WCMHA 2022-23 Season Partnership Opportunities at a Glance

Assets	Stanley Cup \$5000	Calder \$2500	Conn Smythe \$1500	Selke \$1000	Norris \$500	King Clancy \$250
On Website Site:						
Banner logo on website	All season	Rotating	Rotating	Rotating	Rotating	Rotating
Logo on House jerseys of one level ie. Atom (patch)	√	-	-	-	-	-
Banner/Popup placement at home rink lobby (Carp/Cavanaugh Sensplex)	√	√	√	√	-	-
Monthly mention on social media (guarantee 6 per season)	√	√	√	-	-	-
Social media mention (guarantee 3 per season)	-	-	-	√	√	-
Social media mention (guarantee 1 per season)	-	-	-	-	-	√
Logo on sponsor section of website (<i>tiered</i>)	√	√	√	√	√	√
Logo printed in community cookbook (if submitted before printing)	√	√	√	√	√	√
Social Media:						
Social Media Take-Over Day	1					
Partner profile (per year)	1	1	1	-	-	-
Twitter highlight	3	3	3	-	-	-
Facebook posts	3	3	2	2	2	
WCMHA Group Post (<i>tiered</i>)	1	1	1	1	1	1
Post Season:						
1 st right to renew for next season	√	-	-	-	-	-
Plaque of recognition	√	√	√	√	√	√
Golf Day Opportunities	Date to be confirmed, potential spring/summer 2023					
Crusaders Day Opportunities	October 15, 2022					
WCMHA Outdoor Day Opportunities	Winter 2023 hosted at Icelynd					

Crusaders Day

AVAILABILITY: These partnership opportunities are designed for relationship building and brand exposure.

This is a new event we are adding this year to build community spirit and strengthen the team bonds and the joy of hockey.

We are looking for swag donations. There are approximately 8 Crusaders teams for the 2022-23 season. We would like to give packages to each team that participates (approximately 275 players).

If you have another idea of how you would like to contribute, we are open to customizing packages to ensure you receiving adequate brand exposure over the course of the event.

WCMHA Outdoor Day at Icelynd

AVAILABILITY: These partnership opportunities are designed for relationship building and brand exposure.

This is a new event we are adding this year to build community spirit and strengthen the team bonds and the joy of hockey.

We are thrilled to be hosting an association event at the Icelynd Skating trails in the winter of 2023. We look forward to having practice on the outdoor ice and trail skating for members of the WCMHA family!

We are open to customizing packages to ensure you receiving adequate brand exposure over the course of the event. Please contact us so we can discuss your vision.

Hockey Moms Night Out

AVAILABILITY: These partnership opportunities are designed for relationship building and brand exposure.

This is a new event we are adding this year to build community spirit, raise funds for graduating scholarships and make a positive impact for our volunteers

We are thrilled to be hosting a Hockey Moms Night out with the goal of raising funds to create scholarships for players graduating from WCMHA and heading off to post-secondary studies.

We are looking for silent auction and raffle prizes

WCMHA Partnership Interest Reply Form – 2022-2023

Organization _____

Address _____

Contact Name _____ Telephone _____

Email _____

Website (to link from WCMHA site) _____

Facebook _____

Twitter Handle _____

Please direct any questions to:

Jennifer McAndrew: marketing@wcmha.ca

Upon completing this form, a member of the Board will contact you to confirm your partnership.

What opportunity interests you? _____

Office Use Only:

Committee Liaison:						
Approved:	<input type="checkbox"/>	Yes	<input type="checkbox"/>	No	Date / Time Received:	
Date Contacted:						